



For today's hall of fame and shame, let's talk about Hipmunk.com, a flight searching web site. Let's discuss:

-simplicity

-error handling

-graphic design and use of visual variables

-efficiency



Today we're going to talk about using animation in graphical user interfaces.

Some might say, based on bad experiences with the Web, that animation has *no* place in a usable interface. Indeed, the <bink> tag originally introduced by the Netscape browser was an abomination. And many advertisements on the Web use animation to grab your attention, which distracts you from what you're really trying to do and makes you annoyed. So animation has gotten a bad rap in UI.

Others complain that animation is just eye candy – it makes interfaces prettier, but that's all.

But neither of those viewpoints is completely fair. Used judiciously, animation can make an important contribution to the usability of an interface. And it's not as hard to implement as you might think. We'll talk about both design issues and implementation today.

Why Anim • Games • Simulat • Tutorial • Video p	ation? ions s layers	
Spring 2011	6.813/6.831 User Interface Design and Implementation	6

Why would we want to use animation in a GUI?

First, it might be an essential part of the application itself. Games and educational simulations generally *have* to use animation to be realistic and engaging, because they're simulating a virtual world in which time passes and things move. And a video player would be pointless if the moving pictures didn't actually move.



Even if the application's main purpose isn't animation, animation can enhance **feedback**, by drawing attention to and explaining changes in the display that would otherwise be hard to follow and understand. One example is a change that was not made by the user – due to actions by other users in a multi-user application, or actions by the software itself. A move made on a checkerboard by another player is an example of a change that might be animated.

Another change is a major **transition** in the viewpoint of the display, because a sudden drastic shift can disorient the user. What happened? Which direction did I go? How would I get back to where I was before? Scrolling around a large space, or zooming in or out, are examples of these transitions. Problems tend to occur not when the transition is under direct manipulation control (e.g. dragging a scrollbar thumb), but rather when it happens abruptly due to a button press (Page Up) or other action (Zoom pulldown menu, hyperlink press, another user or computer action, etc.) Animating the transition *as if* the user had done it with fast direct manipulation helps the user stay oriented.

Animation can also be used for **progress feedback**, to show that something is still happening. Here, the animation basically reassures the user that the program hasn't crashed. The "throbber" on a web browser (that spinning earth or stomping Mozilla or whatever) is an example of this kind of animation; it's probably the most trivial kind to do.



Animation can also be used for **help**. There was some research back in the early 90s on animated toolbar icons, which showed a little movie of how the tool worked when you hovered over with your mouse (Baecker, Small & Mander, "Bringing Icons to Life", 1991). The example shown here (reproduced from the paper) shows the Line tool in a drawing program. A study of 8 users (with varying experience with drawing programs) found that the animation was indeed more effective for helping them correctly understand the icon. For example, novice users typically interpreted the static Paint Bucket icon as a "graduation cap" (i.e., a mortarboard). The animation clarified what it actually did (although one user still called it the "graduation cap that tips paint" after seeing the animation).

Documentation and tutorials can also *demonstrate* how to use the interface by actually moving the mouse pointer around. (Java has support for this in the java.awt.Robot class, for example.)



Animation also has some subjective and perceptual effects (we're getting closer to the eye candy argument now, but subjective satisfaction matters too). Animation makes interfaces more lively and engaging, more appealing. It also reinforces the illusion of the physical simulation provided by direct manipulation. If, rather than teleporting instantly from one place to another, objects in the GUI world have to move through the intervening space, then it makes the interface look more physical.



Fortunately, it turns out that in many cases, you don't need to do anything special to obtain the benefits of animation.

Many event-driven parts of a GUI are *already* incremental. If the user is dragging the scrollbar thumb, then they're basically animating the interface themselves – you don't need to do anything special. (Although we'll discuss something called *motion blur* in a moment that may be worth adding to enhance the visual effect.) Similarly, backend events (like bytes read from a file or files copied) may be able to make progress feedback appear animated, simply by coming often enough so that the progress bar fills in smoothly. But if the backend events are bursty or have long gaps between them, you may need to supplement with animation. That's why web browsers have an animated throbber – because sometimes network connections just sit there generating no backend events to drive the progress.

If feedback is very brief, or a transition very short in distance, then animation is likewise unnecessary. If an object moves on the screen by a distance less than its width, then it's probably not worth animating that transition. Animations shorter than 100 msec will probably be too fast to be noticed.



Here are some basic design principles for animation in a GUI.



First, the **frame rate** should be at least 20 frames per second - i.e., the animation should make an incremental change at least 20 times per second. If animation is the main purpose of the program, then it should be willing to throw CPU cycles into even higher frame rates to improve smoothness and realism. As a guideline, film and TV signals are typically 24-30 fps.

But for feedback, 20 fps is plenty. Feedback animation should be secondary to the real work of the program, and shouldn't dominate CPU time.

Keep in mind that there's a difference between the frame rate of an animation and the **refresh rate** of the whole display system. The refresh rate of a display system is the rate at which the screen is reilluminated. For CRTs, this is the rate that the electron guns sweep across the entire screen illuminating phosphors. Since the phosphors fade if not repeatedly hit by the electron gun, a slow refresh rate will cause the screen to darken between sweeps – producing a noticeable flicker that the eye can perceive. (The flickering is actually more noticeable in peripheral vision, because rods respond more quickly than cones.) The shutter on a film projector has a similar problem, since it makes the movie screen flash between bright and dark. So it actually opens and closes faster than 24 times a second – typically 48 Hz or 72 Hz – in order to make the flicker less perceptible. As a result, each frame of a film is illuminated 2 or 3 times before the projector stutters ahead to the next frame.

So a 20fps animation may be *convincing*, but if it's displayed on a CRT using a 20Hz refresh rate, it will have a very noticeable *flicker*.



Big jumps are disruptive, so pay attention when you're using low frame rates with high object speeds. In the real world, an object doesn't disappear from one place and reappear in another – it passes through the intervening points, and even if it moves too fast for us to focus on it, it leaves an impression of its path in our visual system – a *smear*. That smear is called **motion blur**. If an object is moving so fast that it moves more than its own width between frames, leaving a visible gap between subsequent images of the object, then you should consider filling in the gap with simulated motion blur. Two common ways to do it: (1) a smear of the object's color, and (2) simply drawing multiple overlapping images of the object. Another solution is to crank up the frame rate, if that's possible.



There are several useful ways to use animation to enhance the illusion of direct manipulation (Chang & Ungar, "Animation: From Cartoons to the User Interface", UIST '93, http://doi.acm.org/10.1145/168642.168647), which were originally drawn from the experience of Disney cartoonists (J. Lasseter, "Principles of Traditional Animation applied to 3D Computer Animation", SIGGRAPH '87, http://doi.acm.org/10.1145/37401.37407).

The principle of **solidity** says that the animated behavior of an object should give clues about its squishiness – so a ball, when it strikes the ground, should flatten out into an ellipse before rebounding. (See http://www.siggraph.org/education/materials/HyperGraph/animation/ character_animation/principles/bouncing_ball_example_of_slow_in_out.htm for an example.) Most objects in GUIs are rigid, so the solidity principle is mostly about preventing high-speed GUI objects from appearing to teleport across the screen (using motion blur), and having them fade into and out of view rather than appearing and disappearing abruptly.

Anticipation means that an object winds up a bit (moving backwards to get more leverage) before starting a motion. The wind-up draws the user's attention, and resembles what animate creatures in the real world do when they move. **Slow-in, slow-out** describes how a realistic animation should be paced – rather than keeping a constant speed throughout, the object should accelerate up to a cruising speed, and then decelerate to a stop. Finally, **follow-through** says that objects should wiggle back and forth a bit when they finish a motion, to expend the remaining kinetic energy of the motion. (For examples of all these effects, see Daniel Bodinof, Principles of Animation, http://www.kirupa.com/developer/flash8/principles animation pt2 pg1.htm)



Feedback animations should be kept short. Many users will wait for it to stop before continuing, so there's a tradeoff between the duration of the animation and the efficiency of the interface. Don't block user control – allow the user to start on their action while the animation is still going on.

Finally, use animation judiciously. As we know from ads on web sites, constant motion is distracting and agitating.



We've talked about the Domino's Pizza ordering site before. This UI has excellent animated feedback. First, it's very short, so the user won't lose efficiency waiting for the animation to end. Second, the toppings rain down on the pizza as individual pieces, which helps distinguish them from the possibly complex state of existing toppings. So the *explanatory* part of the animation is also successful.



Now let's focus on how to implement animation, starting with animations in the pixel model.

Frame animation is probably the easiest kind of animation. It consists of a sequence of images, each a little different from the previous, that are displayed at regular intervals. Most of the moving pictures you know -- movies, television, digital video – work this way. Animated GIFs are an easy and widely supported way to put frame animation into a GUI. GIFs have only 8-bit color resolution, unfortunately; if you need richer color, look at APNG (Animated PNG), which is supported by some browsers but not accepted as a standard, or MNG, which is promoted by a standards group but supported by even fewer browsers. Still another choice is to do it yourself, by displaying a sequence of PNGs.



Suppose you can't use animated GIFs. How do you animate changes to a pixel model or stroke model output?

When animation is merely used a feedback or help effect in an application that otherwise isn't concerned with animation, the best solution is the **event loop approach**. The basic idea is to use a timer object (such as javax.swing.Timer), which delivers periodic events to the GUI event queue. Set the timer interval to the desired frame rate (e.g. 50 msec for 20 fps). Every time the timer fires, use the current clock time to determine where to redraw the objects. Stop the timer when the animation is done.

This technique integrates very well with an existing GUI application, because automatic-redraw and input-handling support of the GUI toolkit continue to be supported even while the animation runs.

But this is also the main drawback of the event-loop approach. Event handling is often bursty, and user input events generally get priority over repaints, so the animation may be jerky if the user is (e.g.) typing or waving the mouse around. Also, getting from the timer tick (when the timer fires) to actually updating the screen (painting the next step of the animation) requires **two** passes through the event queue: first the timer event is put on the queue, and then it's handled merely by putting a repaint event on the queue.

So animation has low priority in an implementation like this – but that's appropriate if it's just used for feedback.



Applications that demand smooth, high-frame-rate animations often forgo the standard GUI event loop and write their own animation loop. This custom loop can give greater priority to the animation, and it can avoid overhead like managing damage rectangles by just assuming that most of the screen will have to be repainted every frame. It can also maximize the frame rate for the user's processor, simply by running at top speed, without having to configure a timer with a fixed frame rate.

A tight animation loop like this often used for games and simulations, but it doesn't mesh well with the component model of a standard UI toolkit, which expects you to use the event loop and automatic redraw. So programs that use tight custom animation loops often do *not* use standard widgets from a toolkit.

Don't mix these two approaches. In particular, don't try to implement animated feedback by putting a tight animation loop inside an event handler. (Why not? What will happen?)



The component model enables a more modular approach to animation. Rather than putting animation code into the paint method, we can simply update the changing properties of the component (position, size, etc.) on every timer tick. So the animation effect can be entirely decoupled from the component itself (as long as the component exposes properties for all the visual effects we might need to animate). This technique is called **property animation**.



Pacing and path are relevant to animating both stroke and component models.

Easing concerns how the animation evolves over time. It's a function that maps clock time to an abstract parameter, usually 0 to 1, representing the completeness of the animation (0% to 100%). Easing is how you can implement slow-in/slow-out. Slow-in/slow-out is done with a sigmoid (S-shaped) function. The arctangent is a good, easy sigmoid; so is $1/(1+e^-x)$. Note that you have to tweak the domain and range of these functions so that the desired time domain (0 to the duration of the animation) maps to the desired s-parameter range (typically 0..1). Normally arctangent maps the domain [-inf, +inf] to the range [-PI/2, PI/2].

Path describes how the animated property moves through its value space. For position, this is easy – it's the curve of points that the position traces out. If you want to add some visual appeal to a moving object, make it move through an **arc**. A quadratic Bezier curve has this effect and is trivial to implement – you just need a control point between the start point and end point. (The control point pulls the curve away from the straight line between the endpoints – to be precise, the curve is tangent at each endpoint to the line that connects the endpoint with the control point.)

For 1-dimensional properties, like size or opacity (alpha value), it's just a starting point and an ending point. For multidimensional properties like color, you'll want to think about what color space the path should go through, and whether you want the path to be simply a line in that color space or something more complicated. For color animation, it may be more effective to animate in HSV space.



jQuery has nice support for CSS property animation. You can set up an animation using a single call to the animate() method, which takes a set of properties and their target values. For example, if you specify "opacity: 0.0", then the animation will change the opacity property steadily from its initial value (which might be 1.0 if the object is currently opaque) until it reaches the target value. You also specify a duration for the whole animation (a simple shortcut here is "fast", which is 200ms, or "slow", which is 600ms – take those to heart!). And you can specify an easing function. By default, jQuery uses slow-in-slow-out easing, but you can switch to linear easing, or if you install the jQuery UI easing plugin, you get a whole basket of different sigmoid functions (sines, polynomials, exponentials) and anticipation and bouncing to boot. See http://james.padolsey.com/demos/jquery/easing/ for a great demo of these various easing functions that graphs their actual behavior.



6.831 / 6.813 User Interface Design and Implementation Spring 2011

For information about citing these materials or our Terms of Use, visit: http://ocw.mit.edu/terms.