HST.939 Designing and Sustaining Technology Innovation for Global Health Practice Spring 2008

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Lecture 13: 4/29/08

Brian Trelstad, Acumen Fund and "elevator pitches" by teams

Acumen Fund

Mission: invest debt and equity in early stage ventures in the health, water, housing and energy sectors that provide the poor with innovative products and services that can materially improve their welfare and dignity. Donor capital is not enough; Acumen wants to support businesses that can sustain themselves by delivering value to the poor as customers, and can scale to serve at least a million customers.

Three offices with local networks in southern and central Africa, and India.

Understanding local issues is critical to investment success. The best entrepreneurs are found through local networks.

Three pillars: capital, knowledge, talent

Case discussion (blackboard session):

	Opportunity	Uncertainty	Team	Valuation
Idea	- ambulance service	- competition	- limited health care	- valuation
	- 15 minutes	- hiring risk	- logistics –	- cash flows
	- cross-subsidy	- social impact risk	communication	- growth
		- cross-subsidy rate	- EMS	planning
				- current assets
				- minority
Market	- fragmented			
	- large opportunity			
Competitive	- taxis, rickshaws –			
position	expensive			
	- primary care			