Ineffective Competitives

Obnoxious, complaining, rude
Unsure of the values at hand
Not realistic, perceptive, astute

Ineffective Cooperatives

Unsure of self and interests

Not creative or perceptive

Not realistic or astute

Effective Negotiators (both strategies)

- Ethical, trustworthy
- Appropriately courteous
- Prepared
- Creative, realistic
- Perceptive, self-controlled