Deliverable 6 Drawings, Plans, and Revised Schedule

Team GM2





Tray Table 3D-Positional View



Closed Position

Armature – 3D View



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Structural Analysis

The loads we predict for the tray-table are much too small to cause failure or breakage. Our main concern is for the flexure of the system during usage.

The rods and table are each unlikely to show much bending, as shown by the calculations below:

Assuming a 50 Newton force (~5kg weight) spread along a line parallel to the sides of the table, 25cm from attachment point

The deflections derived are quite insignificant for our product. Instead, we believe that the real danger for the table "giving" under loading are the interfaces between the components. We paid special attention to these in our detailed design, and intend to build the prototype in a way that will prove this physically.

Comments / Formulas / Sources

Load	50 Newtons	(at center of mass of table)
Table		
Length	0.5 Meters	(runs L-R for passenger)
Width	0.2 Meters	
Thickness	0.0125 Meters	
Rod		
Radius	0.005 Meters	
Length	0.2 Meters	
Max table flex (assuming only Beam bending (simply suppo		
Moment of inertia	3.2552E-08 kg*m^2	=Width*Thickness^3/12
Wood Young's Modulus	1.5E+10 Pa	www.physics.usyd.edu.au/teach_res/db/d0004c.htm
Y (max deflection)	-0.000267 Meters	www.polymorf.net/engineer19.htm
for bar loaded in center	-0.0267 Cm	= - F*L^3/(48*E*I)
Max rod flex (assuming only r Rod bending (simply supporte		
Moment of inertia Steel Young's Modulus	4.9087E-10 kg*m^2 2E+11 Pa	=pi*r^4/4 www.efunda.com/math/areas/Circle.cfm
Y max deflection	-0.0001698 Meters -0.0170 Cm	www.polymorf.net/engineer19.htm = - F*L^3/(48*E*I)

Bill of Materials (BOM)

Part Number	Part Name	Quantity	Image	Prototype Material	Prototype Manufacture
1	1 Pivot Bar			Alumimun Round Stock	Mill
2	2 Ratchet Post 2			Steel	
3	Ratchet	2	E	ABS	Mill
4	Roll Pin	2		Steel	Purchased
5	Compression Spring	1		Steel	Purchased
6	Upper Bracket	1		Alumimun Billet	Mill
7	Release Handle	1		Ren	Machined
8	Pivot Bracket	2		Steel	Purchased
9	Arm Bottom	1		Arm	Purchased
10	Arm Top	1	_	Arm	Purchased
11	Executive Tray	1		Wood	
12	Activity Tray	1		Wood	

Prototype Work

Summary of important decisions

Since assignment 5, we have made a few key decisions. We thoroughly investigated developing a tray table system that stows entirely within the armrest – the team performed a feasibility analysis, and worked to mock up possible solutions. We decided however to continue with the existing design due to continued customer interviews and the constraints of the integral design.

The Bill of Materials (BOM) includes the required manufacturing processes. We have purchased a standard Cadillac SRX armrest, and plan to manufacture most of the rest of the pieces, as noted in the BOM.

Web resources:

McMaster offers a wide range of products and supplies:

http://www.mcmaster.com

We purchased an arm rest from a Cadillac dealer found on the Cadillac corporate web site. The purchase was necessary because we have yet to receive parts directly from GM. http://www.cadillac.com/

Production Sketch



Production Sketch



Production Version Changes Include

- Material Choices
 - upper bracket inj mold glass filled
 - handle inj mold w/burl
- Finished Detail of Arm
- Second Tray Option
- Cup Holders Added

Updated Schedule

GM Lap Tray - Team #2

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4/12/04

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TASK	1 2 3	4 5 6 7 8 9 101 1	Apr 1213141516	61 71 81 92 02 12 22 32 4	2526272829301		
Detailed Design							
Assembly Drawings Complete	4/1			4/23			
Redesign		$\overline{\bigcirc}$	4/13	<u> </u>			
Stress Calcualtion Complete	_	4/8	4/13	4/23			
Materials and Component			-				
Bill of Materials Complete	4/1		$\overline{}$	4/21			
Vendor Selection	\ominus	4/*	3				
Procurement of Materials and	4/3	4/6		4/21			
Prototype & Testing							
Alpha prototype build	4/1		$\overline{\bigcirc}$			5/5	
Functional Testing			4/13		4/29		
					4/29	5/5	
Construct Financial Model			4/13		4/27		
Final Presentation							-
Preparation					4/29		5/9
Dry-Run					4/29	5	
Final Pitch						E /0	•
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Process Notes

Process Reflection

- The major difficulty in this period was to decide whether to stay with the original concept idea of detachable table after receiving critique during both the GM presentation and advisor meetings. To assist the decision making, the team conducted yet another customer survey focusing on target customer market of "soccer mums". The results showed, that nobody in our target market would not buy the table because it is detachable. The table would mainly be used during longer trips, in which case slightly more complicated "assembly" was not seen as a problem. Customers noted that a detachable table would be easy to clean and replace if broken. Customers also mentioned that the concept would enable different tray tops for different purposes. The main disadvantage was the fear of loosing the table.
- While the team realizes the many challenges, it was unanimously decided to stay with the selected concept. The reasons were:
 - lack of time and resources to come up with an attached mechanism within the armrest that would meet the "must have" customer needs, such as aesthetically pleasing, durable, and useful for children
 - Importance of providing GM an alternative concept different from that of the other team's
 - encouraging feedback from target customer market
 - the ability to accommodate big enough tray table, as indicated by the customer surveys
- For the product to be accepted by target market, it needs to have the feel of German quality, low enough price and good functionality (large enough table to fit a coloring book). The team also faces the challenge how to convince the audience during final presentations. The major risk for the selected concept is therefore uncertainty in customer survey information accuracy.
- Another issue, which is typical of the product development process, was lack of perfect information. To address this, the team purchased an armrest from a Cadillac dealer.

Group Meetings 3/30, 4/1/2004

- Team was not in full strength due to holidays and illnesses. However, feedback from the GM presentation was seriously discussed, and viability of
 our concept questioned. It was decided to conduct a customer survey with concept pictures, to compare the feedback from GM with input from the
 target market.
- Individual tasks for the next lengthy assignment were divided.

Group Meeting - 4/6/2004

- Paul reviewed customer survey and interview feedback. After lengthy discussion of pros and cons the team members decided to stay with the existing concept.
- The materials for final prototype were discussed; team decided to make a prototype that would provide the "wow" factor from an aesthetics standpoint, but also provide enough functionality to demonstrate the concept. The team had not yet identified a machine shop to do the final prototype.

Group Meeting – 8/4/2004

- Tomer managed to secure us the opportunity to use graduate students' mechanical workshop.
- The schedule for assignment was checked and the team reviewed the status of the CAD drawings.
- Seats were still not available, but the team remained hopeful to receive a sample arm rest to use in building the final prototype.

Advisor Meeting - 8/4/2004

• The team met with Roemer, Kressy and Whitney to discuss the status of the project. Roemer and Kressy questioned the feasibility of the detachable concept, but understood our reasoning to go forward with it. However, they highlighted the importance of convincing our audience during the final presentation. Whitney gave good ideas for how to mechanically lock-in the table top.

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